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## **МОТИВАЦИЯ ВЫБОРА СПЕЦИАЛЬНОСТИ АБИТУРИЕНТАМИ ПРИ ПОСТУПЛЕНИИ В ВУЗ**

*Аннотация:* В работе проведен анализ мотивации выбора специальности при поступлении абитуриентов в ВУЗ (на примере НИУ «БелГУ»).

*Ключевые слова:* специальность, абитуриент, поступление, мотив.

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## **MOTIVATION OF CHOICE OF SPECIALTY BY SCHOOL LEAVERS FOR UNIVERSITY ADMISSION**

**Annotation:** *The article analyses the motivation of choosing of a specialty according to the sociological research results. Belgorod State University students were taken as respondents for the reseach.*

**Key words:** *specialty, school leaver, motivation, high education, university admission.*

Every year higher education institutions hold recruitment for many specialists and school leavers face a difficult choice between different university departments. Preparing for tests takes some years to pass it. Students undertake complex tasks to take exams and come under pressure from teachers and parents at the same time. Besides, there is a doubt about right choice among students in addition to demanding exams, a heightened emotional state and a heavy workload. The right choice of university and future profession will decide student's whole way of life<sup>1</sup>.

In this regard many young people invoke various tests which can determine certain professional capacities. In most cases young people face a number of problems connected with choice of future occupation, and this is due to motivation of university admission. School leavers care about interesting high-paid profession while their parents want them to have a prestigious post, which is rejected by students and has limited state-financed places at universities.

Wrong and hasty choice of occupation deprive basic vital asset such as time, wasted for uninteresting studying subjects and getting education<sup>2</sup>. Review of motivation choosing of profession will reveal basic problems encountered in university admission and studying.

Identifying the motivations of choosing of occupation studies have been carried out. 100 BelSU students of different departments were interviewed.

1 Pavlyutenkov E.M. Formirovanie motivov vybora professii. - Kiev, 2009, pp 135-137

2 Rybalkina L.G. Planirovanie professional'noi deyatel'nosti i karery. - Moscow, 2007, pp 115-117

40% of respondents considers getting higher education as opportunity to get a desired specialty. In contrast to this opinion 40% of respondents considers getting a diploma without taking into account specialty as a basic motive. Such kind of situation can be caused by lack of awareness about specialties and leads to a predicament in the search of proper specialty. Also some school leavers choose specialty compelled by parents or find studying at the university as a deferment of military service.

Prestige (33%) and location (33%) of higher education institution are pointed as basic reasons of choosing of the university. Location in students' native city can rid of some needs connected with financial implications such as relocation, receiving of hostel accommodation, search and rent of a flat, vacation cost, daily cost and management of own budget.

Few of school leavers consider university admission and taking final exams as a routine living situation. Most of respondents (74%) prepares for exams hard studying extra books and working with a tutor. This suggests each respondent has high motivation to pass all admission tests successfully and become a student of higher education institution.

In spite of this fact that may respondents have chosen the specialty based on side reasons such as state-financed places, prestige, parents' choice, final exams results, 67% of respondents would like to practice their chosen profession. This may reflect documents were submitted because of not only state-financed places, but their own interests and inclinations.

Survey results demonstrate that future students choose their future specialty in informed age (upper secondary school or college period), and childhood dreams go to the background. Besides, many young people are able to change their decision after final exams results and make other choice.

61% of respondents take more than one extra final exams. It demonstrates high education is important for young people, because extra exam scores can give

more opportunity for getting the specialty the student is interested in. Therefore, the more chosen final exams, the more chances to enter the university.

To sum up, there are main conclusions, based on sociological research results:

1. Choosing of future profession is complicated for young people. Some school leavers submit documents confidently, while other young people find getting the specialty formal and consider a diploma as a main goal. Nevertheless most of respondents consider high education as meaningful value.

2. All school leavers believe university admission is an important period of life and taking final exams is responsible that`s why they study with tutors and study extra books. High education is valuable for young people, but they have to face a choice: either to study in an uninteresting specialty by state-financed conditions or to study in an interesting specialty by contract.

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